

# SPONSORSHIP LEVELS

We offer a variety of packages to meet your needs and fit your budget. With your sponsorship, DHTF can continue to grow each year and help support the mission of Main Street Greenville.

## Ticketed Festival Events Welcome Dinner

Unwind at our exclusive dinner prepared by some of the South's finest chefs Thursday evening.

## Artisan Expressions

Discover what made some of the region's most notable artisans successful in an informative session, featuring a unique talent at the top of his field.

## Flavors of the Festival

Help determine the winner of the Delta Hot Tamale Festival Cooking Competition! Sample a variety of tamales from different vendors, each paired with a craft beer.

## VIP Lounge

Enjoy a beverage in the VIP Lounge, stocked with complimentary beverages and snacks.

## VIP Concert Access

Front and Center! Only VIP All-Access Pass Holders are allowed in the section directly in front of the stage!

## VIP ALL-ACCESS PASS

Get into the hottest parts of the festival!

VIP All-Access Pass grants one guest admission to all ticketed events listed above, a festival t-shirt, and a beverage bracelet.

## habanero

\$15,000

Main Stage Naming  
Main Stage & Street Stage Signage  
Light Pole Banner  
Local & Regional Media Exposure  
Company Link on Website  
Social Media Company Spotlight  
Logo on Store Front Poster AND Festival T-Shirt  
10x20 Festival Booth  
12 VIP All-Access Passes

## chili

\$10,000

Choice of naming Side Stage, VIP Lounge, or Info Tent  
Main Stage Side Panels Signage  
Street Stage Signage  
Light Pole Banner  
Local & Regional Media Exposure  
Company Link on Website  
Social Media Company Spotlight  
Logo on Store Front Poster AND Festival T-Shirt  
10x20 Festival Booth  
8 VIP All-Access Passes

## jalapeno

\$5,000

Street Stage Signage  
Light Pole Banners  
Local & Regional Media Exposure  
Company Link on Website  
Logo on Store Front Poster AND Festival T-Shirt  
10x10 Festival Booth  
6 VIP All-Access Passes

## full dozen

\$2,500

Street Stage Signage  
Light Pole Banner  
Local & Regional Media Exposure  
Company Link on Website  
Logo on Store Front Poster  
4 VIP All-Access Passes

Sponsorship levels are determined by cash donations. In-kind donations are not considered in determining your number of event passes.

Logo and Artwork deadlines August 31.

## half dozen

\$1,000

Street Stage Signage  
Light Pole Banner  
Local Media Exposure  
Company Link on Website  
4 tickets to:  
Artisan Expressions and Flavors of the Festival  
2 t-shirts

## appetizer

\$500

Local Media Exposure  
Company Link on Website  
2 tickets to:  
Artisan Expressions and Flavors of the Festival  
2 t-shirts

## friends of the festival

\$250

Local Media Exposure  
Company Link on Website  
2 tickets to Artisan Expressions  
2 t-shirts

*a-la-carte items:*

Indicate Quantity:

- \_\_\_ Welcome Dinner \$125 each
- \_\_\_ Artisan Expressions \$35
- \_\_\_ Flavors of the Festival \$30

Indicate Quantity and Sizes:

\_\_\_ Festival T-Shirt \$25 \_\_\_\_\_ size(s)

Indicate Quantity:

- \_\_\_ 10x10 Tent Space \$100
- \_\_\_ 10x10 Tent Rental \$70
- (tent set up included)

*Fill out both sides completely:*

COMPANY NAME

CONTACT NAME      PHONE

EMAIL ADDRESS

MAILING ADDRESS

CITY      STATE      ZIP

COMPANY WEBSITE

*please make checks payable to:*  
**GREATER GREENVILLE DEVELOPMENT  
FOUNDATION**

*return form and checks to:*  
**504 Central Street  
Greenville, MS 38701**

# OUR AUDIENCE IS YOUR AUDIENCE

As a sponsor of the Delta Hot Tamale Festival, your company and brand will be recognized by thousands of attendees and social media followers.

## FESTIVAL STATS

Total Attendance **32,000+**  
Attendees' Average Income **\$88,000**  
Visitors from **17 states**  
Local Economic Impact **\$7.2 million**

## RECENT AWARDS



## OUR DIGITAL IMPACT

Social Media Followers **12,100+**  
Avg. Daily Social Media Reach **18,400+**  
Avg. Daily Post Engagement **7,800+**  
Monthly Website Views **4500+**



*Hot Tamale  
Capital  
of the World*

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**www.MainStreetGreenville.com**